

## Big Game Sweeps

### OFFICIAL RULES

#### NO PURCHASE NECESSARY

#### A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING

- 1. ELIGIBILITY:** The Big Game Sweeps (“Sweepstakes”) is open only to legal residents of Arizona, Nevada, Texas, Utah and New Mexico, USA who are 18 years of age or older as of as of December 28, 2022. Officers, directors, and employees of Sweepstakes Entities (as defined below), immediate family members (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside) and/or those living in the same household of such persons (whether or not related thereto) are not eligible to participate or win. Sweepstakes Entities shall include G3 Marketing (“Sponsor” and “Administrator”), Procter & Gamble Distributing LLC, Albertsons Companies, Inc and their parent companies, subsidiaries, affiliates, advertising/marketing agencies and their respective directors, officers, employees or agencies, partners, and prize suppliers. By entering the Sweepstakes, participants (“Entrants”) are bound by and agree to these Official Rules. All federal, state, and local laws and regulations apply. Void where prohibited by law.
- **TO ENTER:** No purchase is necessary and a purchase does not increase chances of winning. The Sweepstakes begins 9:00:00 A.M. EST on December 28, 2022 and ends 11:59:59 P.M. EST on January 24, 2023 (“Sweepstakes Period”). During the Sweepstakes Period the Sweepstakes may be entered:
    - a) Purchase a minimum of twenty-five (25) dollars in participating Procter & Gamble products at participating Albertsons location in Arizona in one (1) transaction during the sweepstakes period. Take a picture of your eligible receipt and upload the picture to [www.BigGameSweeps.com](http://www.BigGameSweeps.com) to verify your qualifying purchase. Participants will receive one (1) entry per qualifying purchase.
    - b) Purchase a minimum of twenty-five (25) dollars in participating Procter & Gamble products at participating Albertsons location in Arizona in one (1) transaction during the sweepstakes period. Mail your eligible receipt, along with the Mail-In Sweepstakes Entry Form (“Mail In Entry”) in one envelope with sufficient postage to: G3 Marketing, ATTN: Big Game Sweeps, 4600 McAuley Place, 4th Cincinnati, Ohio 45242. Mail-In Form can be found on [www.BigGameSweeps.com](http://www.BigGameSweeps.com). Participants will receive one (1) entry per qualifying purchase. Mail-in Entry must be postmarked by January 27, 2023. All entries become the property of Administrator and will not be acknowledged or returned. Administrator will not be responsible for incomplete, late, lost, misdirected, illegible, postage-due or late entries. Only fully completed Entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.
    - c) Participants may enter for free by mailing a postcard with their name, address (including zip code) and home phone number to: G3 Marketing, ATTN: Big Game Sweeps, 4600 McAuley Place, 4th Cincinnati, Ohio 45242. Limit one (1) entry per person, per day, during the Sweepstakes Period. Postcard must be received by January 27, 2023. All entries become the property of Administrator and will not be acknowledged or returned. Administrator will not be responsible for incomplete, late, lost, misdirected, illegible, postage-due or late entries. Only fully completed Entries are eligible. Proof of submission will not be deemed to be proof of receipt by Sponsor.

**2. PRIZES:**

**Three (3) Grand Prize Winners: There are a total of 3 grand prizes. Each declared winner** shall receive two (2) tickets to Super Bowl LVII in Glendale, AZ on February 12 ,2023. The approximate retail value (“ARV”) of each prize is \$3,000 USD each. Winner must comply with all rules and regulations. Failure to do so may result in forfeiture of the prize. Prize consists of only those items specifically listed as part of the prize. Limit one (1) Prize per person or household.

No substitution, cash redemption or transfer of the right to receive the prize is permitted, except in the discretion of Sponsor, which has the right to substitute the prize or any component of the prize with a prize or prize component of equal or greater value selected by Sponsor in its discretion. All expenses or costs associated with the acceptance or use of the prize, or any component of the prize, are the responsibility of the winner. The prize is awarded “as is” and without any warranty, except as required by law. In no event will more than the number of prizes stated in these Official Rules be awarded. All federal, state and local taxes on the value of the prize are the responsibility of the winner. An IRS form 1099 will be issued if required by law.

Selection of seat locations for prizes are solely within the Sponsor’s discretion. Where applicable, tickets to certain events may be subject to age restrictions. Winners must be available on the dates specified. If the winner is not available on the specified dates, winner will be disqualified, and the Sponsor reserves the right to choose an alternate winner. Prizes are not transferable and sale or attempts to sell the Prize or any portion thereof is expressly prohibited and cause for revocation of the Prize and disqualification of the Winner. Sponsor is not responsible for the cancellation or rescheduling of any event and no substitution or compensation shall be awarded. Sponsor reserves the right to not award the prize associated with that canceled or rescheduled event, without any payment or obligation to the Prize Winner or winner’s guest. Sponsor is not responsible if the winner and or any guest of the winner is denied access or participation to any portion of the Prize for which access may be limited or restricted to certain age or background check requirements. Meals, gratuities, travel-related or any other expenses not specified herein are the sole responsibility of Winner and their guest. Winner and guest must have all necessary identification. The Sponsor reserves the right to substitute a prize, in whole or in part, of equal or greater monetary value or may substitute the prize with another prize of equal or greater value at the sole discretion of the Sponsor. Winner(s) must present state authorized identification prior to being awarded the prize. If a winner cannot be contacted within 72 hours of Sponsor notifying the selected entrant they have won or if winner disqualified for any reason, the Sponsor reserves the right to determine an alternate winner or not to award that winner’s prize, in its sole discretion. If actual value of the prize is less than the stated ARV, or the winner and/or if applicable, his/her guest(s) forfeit, do not use, or are determined ineligible for any portion of the prize, the winner will not receive the difference between the actual and approximate retail value, and such difference will be forfeited. A minor may not participate as a guest of a winner unless the winner is the minor’s parent or legal guardian. ALL PRIZES ARE AWARDED “AS IS” AND WITHOUT ANY WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY

- 3. SELECTION OF WINNERS:** Winners will be selected from among all eligible entries in random drawings within approximately ten (10) days after Sweepstakes Period end date listed above. The drawings will be conducted by the Administrator, whose decisions are final on all matters relating to the drawings. Odds of winning depend on the number of eligible entries received. Administrator’s decisions are final and binding on all matters related to this Sweepstakes.

- 4. WINNER NOTIFICATION:** Prize winners will be notified by phone or email, in Administrator's discretion. The Winner is responsible for all federal, state and local taxes, if applicable. An Entrant may not receive more than one prize. In addition, Administrator will require winner(s) to complete, sign, and return a witnessed statement of Eligibility/Liability Release/Publicity Release forms, and other applicable documents, which may require Winner to provide social security number, within five (5) days of the date of the notification. At Administrator's discretion, winners may be required to produce a picture or some other form of proper identification to claim any prize. If a Winner cannot be contacted, fails to timely claim the prize, is disqualified for any reason, fails to timely execute and return any required forms, or if the prize notification is returned as undeliverable, an alternate winner will be selected by random draw from all remaining eligible entries at the Administrator's discretion. If by reason of printing, computer, or Internet malfunction or error, or other error, more prizes are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised number of prizes.
- 5. GENERAL RULES:** The winners agree to indemnify and hold harmless and waive any and all claims of liability of any kind whatsoever against the Sweepstakes Entities including any accident, loss, injury or death occurring or in any way related to the prizes or use/misuse thereof or while traveling to and/or from a location to obtain or use a prize. Claims may not be resolved through any form of class action. In the event there is a discrepancy or inconsistency between disclosures or other statements contained in any Sweepstakes materials and the terms and conditions of the Official Rules, the Official Rules shall prevail, govern and control. All material submitted becomes the sole property of Sponsor and will not be returned. Sweepstakes Entities are not responsible for any typographical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize. Sweepstakes Entities assume no responsibility for undeliverable e-mails resulting from any form of active or passive e-mail filtering by a user's Internet service provider and/or e-mail client or for insufficient space in user's e-mail account to receive e-mail.

Proof of submitting entries will not be deemed to be proof of receipt by Sponsor. If an Entrant submits more than the stated number of entries permitted, and/or if the Administrator suspects that an entrant attempted to obtain additional entries by using multiple addresses, card registrations, identities or any other method, all entries submitted by the entrant may be declared null and void. Any entries which are suspected of being fraudulent (including those using robotic, automatic, programmed or similar methods of participation) will be disqualified, based on determinations made solely by the Administrator. Any person who supplies false information, obtains entries by fraudulent means, or is otherwise determined to be in violation of these rules in an attempt to obtain any prize will forfeit any prize won and will be prosecuted to the fullest extent of the law. Consumer data will not be shared and will be used for the Sweepstakes and prize fulfillment purposes only.

Sweepstakes Entities are not responsible for technical, hardware, software or electronic malfunctions of any kind, lost or unavailable network connections, or failed, incorrect, incomplete, inaccurate, garbled or delayed electronic communications, or by any of the equipment or programming associated with or utilized in this Sweepstakes that may limit the ability to play or participate, or by any human error that may occur in the processing of the entries in this Sweepstakes. If for any reason, (including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of the Sweepstakes Entities, that corrupts or affects the administration, security, fairness, integrity, or proper conduct of this Sweepstakes), the electronic portion of the Sweepstakes is not capable of being conducted as described in these rules, Administrator shall have the right, at its sole discretion, to cancel,

terminate, modify or suspend the Sweepstakes. In the event of termination, a notice will be posted online and the drawing will be conducted from among all mail in entries received and all eligible automatic entries received prior to termination.

Entrants agree to be bound by these Official Rules and the decisions of the judges. The Sweepstakes Entities do not make any warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of the prizes including, without limitation, quality, merchantability and fitness for a particular purpose.

- 6. PARTICIPATING PROCTER & GAMBLE BRANDS:** Bounce<sup>®</sup>, Downy<sup>®</sup>, Downy Unstoppables<sup>®</sup>, Gain<sup>®</sup>, Gain Flings<sup>®</sup>, Tide<sup>®</sup> and Tide Pods<sup>®</sup>
- 7. CONSENT:** Entrant consents to the use of Entrant's name, face, likeness, voice, appearance and/or comments, including but not limited to statements or testimonials, in connection with the Sweepstakes for advertising and publicity purposes for no additional consideration.
- 8. PRIVACY:** Administrator is committed to ensuring that your privacy is protected. All entrants consent that any personal information (ex. contact information, address, phone number, email address, etc.) provided may be collected and used in connection with administering the Sweepstakes, including, but not limited to, contacting and announcing any winners. Additionally, use of information provided by Entrants will be governed by the Sponsor's privacy policy available at <https://www.procamps.com/privacy-policy>. Please review that privacy policy.
- 9. GOVERNING LAW & VENUE:** Except where prohibited by law, all disputes concerning this Sweepstakes or the administration of this Sweepstakes shall be settled in Cincinnati, Ohio under the laws of the State of Ohio by arbitration by a single arbitrator chosen under the rules of the American Arbitration Association.
- 10. WINNERS LIST:** For the winners' names, send a self-addressed stamped envelope to: G3 Marketing, ATTN: Big Game Sweeps, 4600 McAuley Place, 4<sup>th</sup> Floor, Cincinnati, Ohio 45242.
- 11. SPONSOR & ADMINISTRATOR:** G3 Marketing, Inc., 4600 McAuley Place, 4<sup>th</sup> Floor, Cincinnati, Ohio 45242
- 12. DISCLAIMER:** Entrant irrevocably waives all claims against Procter & Gamble Distributing LLC and the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC, NFL Productions LLC, NFL International LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that Procter & Gamble Distributing LLC and the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this sweepstakes or the prizes awarded. Procter & Gamble Distributing LLC and the NFL Entities have not offered or sponsored this Sweepstakes in any way.